

AblePlanet Introduces Affordable Award-Winning Noise Canceling Headphones

WHEAT RIDGE, CO — (September 4th, 2008) — Founded on the principle of preserving hearing, Able Planet (www.ableplanet.com), has introduced an affordable version of their award-winning noise-canceling headphones. Delivering exceptional sound quality with a clarity that is preferred by listeners and audio enthusiasts, Able Planet lets users lower the volume for safer listening but still enjoy a full, rich sound experience.

The new Clear Harmony NC200 foldable noise-canceling headphones have AblePlanet's patented LINX AUDIO and state-of-the-art active noise cancellation (ANC) technologies built in. The device folds up for portability and an In-Line volume control for convenience. Clear Harmony's frequency response is 20-20,000 Hz with sensitivity at 1KHz: 110dB and 116dB. The NC200 has a 3.5 mm plug and ships with a ¼ home audio adapter, a AAA battery and soft carrying pouch.

"We are pleased to bring this exceptional technology to a price point that allows more people to enjoy their music safely, and still enjoy a full audio experience," said Able Planet's chairman and CEO Kevin Semcken. "

Originally developed for a new generation top-of-the-line hearing aids, the LINX AUDIO™ technology alters the audio signal to increase the intensity of higher frequency harmonics. This approach makes it easier for listeners to hear words, music and sounds as well as increases the perception of loudness without increasing the volume. Able Planet headphones provide a full rich sound at safer, lower volumes.

The New Clear Harmony NC200 will be available in September 2008 through top retailers, including Amazon.com (www.amazon.com/NC200) and others retailing for US MSRP of \$99.

For more information about Able Planet technologies and products, please visit www.ableplanet.com.

About AblePlant

Able Planet designs and manufactures innovative audio and communication devices for individuals with All Levels of Hearing™. The company's products include headphones, headsets, hearing aids and assistive listening devices. All products feature Able Planet's patented LINX AUDIO™ technology. The company has won over 16 awards in the last three years, including 13 International Consumer Electronics Show awards. The company's products are marketed through Able Planet, resellers, audiology networks, non-profit foundations and strategic partners. The privately held company is headquartered in Wheat Ridge, Colorado. For more information, visit www.ableplanet.com

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