



For Immediate Release
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**Able Planet *LINX*[™] Technology Receives Top Honors
from the 2006 CES Innovations Design and Engineering Showcase**

Denver, Colorado (November 16, 2005) – Able Planet, Inc., a leader in innovative technologies for people with all levels of hearing loss, today announced that it won four prestigious awards from the 2006 Consumer Electronics Show (CES); the 2006 Best of Innovation Award for *LINX* in the Embedded Technology Category, and three Honoree Awards from the 2006 CES Innovations Design and Engineering Showcase. These influential industry awards recognize products that exemplify excellence in design and engineering.

This year, more than 160 companies worldwide, submitted more than 1000 entries to be evaluated by the 2006 CES Innovations Showcase based on four criteria, including innovation, value, aesthetics and contribution to the quality of life. Able Planet won the Best of Innovation for its *LINX* technology in the Software/Embedded Technology category. The Able Planet *CLEAR HAMONY*[™] Stereo Headphones were recognized with Honoree Awards in both the High Performance Audio and Portable Audio categories. The Able Planet *CLEAR VOICE*[™] Deluxe Cordless Telephone also won an Honoree Award for the Telephone category.

LINX can be embedded into everyday communication devices, alters the intensity of the audio signal, which carries the sound more efficiently to the inner ear. The resulting *LINX AUDIO*[™] increases perceived loudness without increasing the volume control of the audio device. Studies show *LINX* improves speech intelligibility, enhances sound quality, reduces distortion and reduces electromagnetic interference typically found with other technologies for people with hearing loss. *LINX* is the first technology to meet or exceed mandated criteria for enhanced hearing access required by the Telecommunications Act, section 255 and the Americans with Disability Act.

“We are extremely honored to be recognized by the CES 2006 Innovations Showcase and to receive these prestigious awards for our *LINX* technology and our consumer audio products,” said Jo Waldron, co-founder of Able Planet, Inc. “Finally, people with all levels of hearing loss have a means to access the world of communications.” Born with a profound hearing loss, Ms. Waldron has been an advocate for people with disabilities her entire life. Ronald Reagan appointed her the Disabled American for the Nation, a lifetime honor. *LINX* has made it possible for her to participate in a more active lifestyle.

“*LINX* has set a new Industry Standard for all audio and communications products,” said Kevin Semcken, President & CEO of Able Planet, “Now people with all levels of hearing loss will be able to listen to music and audio books, and use interactive computer software, telephones and cell phones. Able Planet is in strategic partner discussions with numerous manufacturers and marketers of leading communications products to make *LINX AUDIO* available around the world.

(more)



The products will be showcased and demonstrated in the Innovations Plus Area at the Sand Convention Center in booth #IP213 on January 5-8, 2006 in Las Vegas at the 2006 Consumer Electronic Show.

About Able Planet:

Able Planet is an innovative technology company that designs and manufactures audio and communication devices for people with hearing loss and for hearing preservation. Through innovations such as the new patent-pending LINX™ technology, hundreds of millions of people with hearing loss now have access to the world of sound and communications, and are able to participate in more active lifestyles, and parents may have another means to get our kids to “Turn it Down™” to help preserve their precious hearing.

It is possible.

Please visit www.ableplanet.com for more information.

About CEA:

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the consumer technology industry through technology policy, events, research, promotion and the fostering of business and strategic relationships. CEA represents more than 2,000 corporate members involved in the design, development, manufacturing, distribution and integration of audio, video, mobile electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels. Combined, CEA's members account for more than \$122 billion in annual sales. CEA's resources are available online at www.ce.org, the definitive source for information about the consumer electronics industry. CEA also sponsors and manages the International CES - Defining Tomorrow's Technology. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy.

Please visit www.ce.org for more information.

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