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Company's Award-Winning Sound Enhancement Technology Proven to Provide Superior Performance Over other Technologies; Patent Will Enhance Able Planet, LINX AUDIO Brands

WHEAT RIDGE, CO – January 23, 2008 -- Able Planet, a company founded on the principle of hearing preservation, enhancement and superior sound performance, today announced it has been awarded a patent for its innovative LINX AUDIO technology. The technology, originally developed for use in a new generation of top-of-the-line hearing aids, delivers superior sound quality and maximum clarity. It also increases the perception of loudness without forcing users to crank up the volume to potentially damaging levels.

“We are extremely excited about being awarded this patent,” said Kevin R. Semcken, Chairman and CEO of Able Planet, Inc. “The LINX AUDIO patent represents a major milestone for Able Planet and for those looking for superior sound quality. Our goal is to make LINX AUDIO the technology of choice for all consumers with all levels of hearing to create a “live” experience with full rich base sounds, clear high tones and intelligible speech.”

LINX AUDIO technology has been recognized by medical professionals, as well as sound industry experts as the leader in superior sound quality, with results that provide full, rich sound for people with normal hearing and changes lives for those with hearing loss. It has won numerous awards including multiple Consumer Electronics Show (CES) Innovations Awards and CTIA (International Association for the Wireless Telecommunications Industry) Wireless Emerging Technology Awards. Able Planet has also won the I.Q. Award for Revolutionary Microtechnology, the Best in Small Business Award, and the Innovator of the Year Award.

Able Planet embeds LINX AUDIO into audio and communication devices to enhance sound quality and speech clarity For All Levels of Hearing™. Hearing loss associated with age, noise exposure, and many types of illnesses and medications usually begins in the higher frequencies, or the “high tones.” If the ability to clearly hear these tones is lost, high pitched sounds like “f”, “s” and “th” will be difficult to discriminate, and music may not sound as rich.

LINX AUDIO’s patented sound processing method enriches harmonic elements to enhance sound quality and clarity. This enhancement provides perceptual improvements in difficult-to-hear words and sounds, and increases the perception of loudness without increasing volume. As a result, listeners regularly experience **better sound** at lower volume levels. LINX AUDIO provides full, rich sound and enhanced speech clarity even at lower volumes, which may lead

people to “Turn it Down™” to preserve hearing. An analogy of a richer sound might be the difference heard when a “C” note on a piano is played, as opposed to a “C” chord. The “C” chord demonstrates the impact of adding harmonics to the audio signal.

About Able Planet

Able Planet designs and manufactures innovative audio and communication devices for individuals with All Levels of Hearing™. The company’s products include headphones, headsets, hearing aids and assistive listening devices. All products feature Able Planet’s patented LINX AUDIO™ technology. The company has won over 15 awards in the last three years, including 13 International Consumer Electronics Show awards. The company’s products are marketed through Able Planet, resellers, audiology networks, non-profit foundations and strategic partners. The privately held company is headquartered in Wheat Ridge, Colorado. For more information, visit www.ableplanet.com

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